



**Media Contact**

Don Tyler

Cloud9 Analytics

650-655-8723

Don.Tyler@cloud9analytics.com

## ***For Immediate Release***

### **Cloud9 Analytics Webinar Focuses on Improving Win Rates in 2009 With Dynamic Pipeline Management**

*Cloud9 and industry experts to discuss pipeline management strategies for salesforce.com users to boost revenue in a down economy*

**San Mateo, CA, June 09, 2009** – [Cloud9 Analytics](#), the leading provider of on-demand dynamic pipeline management solutions, today announced that Jim Dickie, managing partner, [CSO Insights](#), Swayne Hill, CEO, Cloud9, and Jane Isaac, Director of Sales Operations at Open Solutions will present a Webinar titled, "Winning the Second Half: Pipeline Management Strategies in a Down Economy," Wednesday, June 17 2009 at 9:00 a.m. PT/12:00 p.m. ET.

This informative on-hour webcast will highlight the results of CSO Insight's Sales Performance Optimization 2009 Survey and how organizations are using advanced pipeline management solutions to combat a 10-year low in win rates. Jim will be joined by Swayne Hill, CEO of Cloud9 Analytics and Jane Isaac, Director of Sales Operations at Open Solutions for a lively discussion on how pipeline management in Salesforce and sales adaptability go hand-in-hand.

- How sales process adaptability can increase revenue 30%
- How to cope with fewer leads from marketing
- How Change Analytics provides visibility into what is changing in your pipeline – before it's too late to do anything about it.

To register for this one hour Webinar, go to <https://www1.gotomeeting.com/register/198485808>

**Who:** Jim Dickie, Managing Partner, CSO Insights  
Swayne Hill, CEO Cloud9 Analytics  
Jane Isaac, Director of Sales Operations, Open Solutions

**What:** "Winning the Second Half: Pipeline Management Strategies in a Down Economy"

**When:** Wednesday, June 17 2009 9:00 a.m. PT/12:00 p.m. ET

**Where:** Please register at <https://www1.gotomeeting.com/register/198485808>

#### **About Cloud9 Analytics**

Cloud9 Analytics is the global leader in on demand performance management solutions delivered directly to line-of-business managers. The company's initial product, Cloud9 Dynamic Pipeline Management Suite for salesforce.com, enables sales leaders to more effectively manage their opportunities and teams. The result is a dramatic increase in deal conversion rates, higher CRM adoption, and improved forecast accuracy. Powered by patented row-level database technology, Cloud9's applications deliver value in just 24 hours and require zero installation, zero maintenance and zero IT support. Cloud9's customers include GENBAND, Data Domain, Ryder, Siemens, and Thermo-Fisher Scientific. The company is headquartered in San Mateo, California. For more information, please visit [www.cloud9analytics.com](http://www.cloud9analytics.com).

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